

Meeting Date: Wednesday, August 3, 2022

Time: 7pm BID Advisory Board Meeting (Open to the Public)
DNBA Membership Meeting (immediately following – DNBA/BID Members Only)
Board of Directors Meeting (immediately following – Closed Meeting)

Location: Creekside Bakery, 1719 Grant Ave, Novato

BID Advisory Board Meeting
(Open to the Public)

1. Call to Order: Steve Jordan, Chair
Board: Katherine Anderson, Jon Ballack, Katie Chase, Vincent Cheung, Tief Gibbs, Steve Jordan, Mike Kuimelis, Andy Podshadley, Emily Rich, Peter Serchia, Rob Sundberg, (Stephanie Koehler, Executive Director)
2. Introduce Guests
3. Public Comment | For items not found on the agenda. Limit 2 minutes for each speaker.
4. BID Assessment Proposal Discussion & Approval
5. Approval of Meeting Minutes for May 17, 2022 BID Advisory Board Meeting
6. Adjourn

Downtown Novato Business Improvement District (BID) Advisory Board meets quarterly and was created by a formal action of the Novato City Council.

DNBA/BID Membership Meeting
(Open to DNBA/BID Members Only)

1. Call to Order, Introduce Members & Guests Present - Emily Rich, President
2. Visitor + Member Comments
3. City of Novato Update – Vicki Parker
4. Update On 2022 Events
 - a. First Fridays on Grant | August 5 & September 2 | 5-10pm
 - b. Rock the Block | September 15 | 6-9pm
 - c. Nostalgia Days Cruise & Show | October 7 & 8
 - d. Safe Trick or Treat | October 29 | 11am-2pm
 - e. Small Business Saturday | November 26
 - f. Tree Lighting Festival | December 3
5. Dia De Los Muertos Festival 2023 Discussion
6. Treasurer's Report – Mike Kuimelis

Close DNBA General Membership Meeting

Regular Board of Directors Meeting
(closed meeting)

1. Call to Order: Emily Rich, President
2. Roll Call:
Katherine Anderson, Jon Ballack, Katie Chase, Vincent Cheung, Tief Gibbs, Steve Jordan, Mike Kuimelis,
Andy Podshadley, Emily Rich, Peter Serchia, Rob Sundberg, (Stephanie Koehler, Executive Director)
3. BID Assessment Proposal Follow Up Discussion
4. Tourism Committee Update
5. Initial Review of Survey Results
6. Approve Meeting Minutes from June 1, 2022 & July 6, 2022 Meetings
7. Other Business + Open Discussion

Close DNBA Board Meeting