

Meeting Date: Wednesday, November 3, 2021
Time: 7pm DNBA Membership Meeting (DNBA/BID Members Only)
Board of Directors Meeting (immediately following – Closed Meeting)
Location: Creekside Bakery, 1719 Grant Ave, Novato

DNBA/BID Membership Meeting
(Open to DNBA/BID Members Only)

7:05pm Call to Order & Introduce Guests: Steve Jordan, Vice-President
Steve Jordan, Creekside Bakery; Mike Kuimelis, Mantra Wines; Rob Sundberg, Avenue Salon; Kevin Mahoney, Teeny Cake; Mary Price, Village Child; Vincent Cheung, Angie's Steam Foot Spa; Stephanie Koehler, DNBA; Mondy Safa, Novato Square Cleaners; Helen Saenz, Alice Becker; Christina Stroeh and Jim Spillman, Rotary of Novato.

Visitor + Member Comments

Stephanie had posters for the Tree Lighting and asked businesses if they would be willing to post them.

Upcoming Board Elections

Final Call For Board Candidates by November 5. Currently there are 6 people on the ballot for 5 open 3-year term positions. Katherine Anderson, Tief Gibbs, Peter Serchia, Steve Jordan, Rob Sundberg, Jon Ballack. The election will be held at the December 1 Annual Membership Meeting.

Community Piano Project

Christina Stroeh and Jim Spillman of Novato Rotary shared a proposal to have several pianos placed in Downtown as a public art/music project. There was a discussion about possible locations and they explained how the Rotary would be responsible for upkeep and storage during inclement weather. The proposal was met with support and all positive comments.

Living Streets Permit Process

This item was moved to the February 2022 agenda.

City of Novato Update: Will Morat

- Tuesday, Nov 9th all initial proposals for the Train Depot will be presented to City Council.
- The County rules about recycle-able food containers will be going into effect. There was feedback indicating the new rules are challenging in particular for Asian food restaurants in particular because the salt content melts compostable containers.
- Living Streets will end November 21st
- At the November 16 City Council meeting, there will be a proclamation making November Small Business Month.
- The parklet/outdoor dining area policy proposal has gone through DRC and should be completed early in 2022. The temporary parklets will likely extend through the summer of 2022.
- The tax reports indicated that Q2 2021 saw record sales on Grant Ave. The DNBA Board asked if we could get quarterly tax revenue reports so we can see the impact the BID has on the city.

Brainstorm for 2022

This will be an ongoing process. Below are some ideas that came up:

- Pop Culture Festival for Teens
- Dia de los Muertos Festival
- Encourage businesses like coffee shops to have "happy hour for teens" with coffee and snack discounts.
- Bistro Lights over Grant Ave like in San Rafael.

Treasurer's Report: Rob Sundberg

7:59pm Close DNBA General Membership Meeting

Regular Board of Directors Meeting
(closed meeting)

8:06pm Call to Order: Steve Jordan, Vice-President

Roll Call: Steve Jordan, Mike Kuimelis, Rob Sundberg, Kevin Mahoney, Vincent Cheung, (Stephanie Koehler, Executive Director)

General Update: Stephanie Koehler

A decision needed to be made as to whether we would hold Bouncy Ball New Year. A discussion ensued with overwhelming support of the event. Steve Jordan made a motion to hold Bouncy Ball New Year 2021 on New Year's Eve at noon. Rob Sundberg seconded the motion. *Vote: All in Favor. None opposed. No abstentions.*

Review Ideas for 2022

Some discussion. No decisions.

Annual Report & Budget Public Hearing & Vote – November 9

Approve Meeting Minutes from October 6

Vincent Cheung made a motion to accept the minutes as written. Kevin Mahoney seconded the motion. *Vote: All in Favor. None opposed. No abstentions.*

Other Business + Open Discussion

Steve Jordan made a motion to support the Novato Rotary proposal for pianos in Downtown Novato. Mike Kuimelis seconded the motion. Discussion ensued. *Vote: All in Favor. None opposed. No abstentions.*

8:40pm Close DNBA Board Meeting