

Meeting Date: Wednesday, March 2, 2022

Time: 7pm DNBA Membership Meeting & Social Hour (DNBA/BID Members Only)
8pm Board of Directors Meeting (Closed Meeting)

Location: Creekside Bakery, 1719 Grant Ave, Novato

DNBA/BID Membership Meeting
(Open to DNBA/BID Members Only)

7:08pm Call to Order & Introduce Guests

Emily Rich, Village Child; Jon Ballack, Orange Theory Fitness; Rob Sundberg, Avenue Salon; Vincent Cheung, Angie's Steam Foot Spa; Mike Kuimelis, Mantra Wines; Andy Podshadley, Trek Wines; Tien Lam, Bacon; Mary yPrice, Village Child; Tief Gibbs, Vintage Vehicles; Kat Phillips, Wicked Slush; Justin Phillips, Wicked Slush; Brandon Henslee, 5 Little Monkeys; Katherine Anderson, Copperfield's; Peter Serchia, All Season Soccer; Katie Chase, State Farm; Steve Jordan, Creekside Bakery; Stephanie Koehler, DNBA; Will Morat, City of Novato.

City of Novato Update – Will Morat

- Gretchen Schubeck, City of Novato Sustainability Coordinator is working on a "spring clean" for Downtown
- Update on the power issue supplying the white lights on the trees. Should be fixed in the coming days.
- The power boxes on the trees MUST NOT be used for any events. Can blow fuse on the street.
- DNBA had expressed concern with the stall in the installation of the white lights on the trees from 2nd-7th streets. City is working on securing installers.
- Update on Universal Gift Card program. Looking for 25 businesses to commit before launch.

Treasurer's Report – Mike Kuimelis

Other Business

- Brandon from Five Little Monkeys let us know the chess pieces for the public chess board on the corner of Sherman and Grant are stored at Five Little Monkey. Anyone wishing to play can come get them at any time. Katie Chase suggested a sign is made so people know where to find them.
- Rock the Block June 23 will feature Tainted Love as the band. September 15 will feature Mustache Harbor.

Business Owner Social – The remainder of the membership meeting time was a social hour for business owners to get to know fellow merchants.

8pm Close Membership Meeting

Regular Board of Directors Meeting (closed meeting)

8:07 Call to Order: Emily Rich, President

Roll Call: Katie Chase, Mike Kuimelis, Katherine Anderson, Vincent Cheung, Jon Ballack, Tief Gibbs, Steve Jordan, Tien Lam, Andy Podshadley, Emily Rich, Peter Serchia, Rob Sundberg, (Stephanie Koehler, Executive Director)

Defining Common Interests Discussion & Survey Development

There was a review of the draft survey and a lengthy discussion on the objectives as well as the individual questions. Edits were suggested and a revised draft will be presented to the board for review.

General Update – Stephanie Koehler

– Beginning in April and official email newsletter will go out to membership the day after the membership meeting. This will cover items discussed at the meeting as well as offer general resources that might benefit the membership.

– Coy Smith of the Chamber had reached out to Stephanie asking the DNBA Board to support the continuation of the Tourism contract between the City of Novato and the Chamber slated for review at the upcoming City Council Meeting. The board discussed the DNBA's role on the Tourism Committee and expressed concerns that our input and interests have not been heard.

Steve Jordan moved that the DNBA not support the contract as it has been outlined in the past but would support it with modifications – specifically a more official collaboration between the DNBA and the Chamber whereas the union of the two organizations would better benefit Novato Tourism as a whole. Emily seconded the motion. Considerable discussion ensued. *Vote: In favor: All Opposed: None Abstained: None*

A second motion was made by Steve Jordan to have the Board – prior to Tuesday's City Council meeting – craft an email to Coy at the Chamber and one to the City Manager & City Council expressing interest in an official collaboration with the Chamber regarding Novato Tourism funds. Rob seconded the motion. Discussion ensued. *Vote: In favor: All Opposed: None Abstained: None*

Approve Meeting Minutes from February 2, 2022

Emily moved to approve the minutes as written. Vincent seconded the motion. Discussion. *Vote: 9 In Favor. None Opposed. 3 Abstained.*

Other Business + Open Discussion

None

9:30pm Close DNBA Board Meeting