

Meeting Date: Wednesday, October 4, 2023
Time: 7pm DNBA Membership Meeting (DNBA/BID Members Only)
Board of Directors Meeting (immediately following – closed meeting)
Location: Trek Winery, 1026 Machin Ave, Downtown Novato

DNBA/BID Membership Meeting
(Open to DNBA/BID Members Only)

1. Call to Order & Introduce Guests: Steve Jordan, Interim President
2. Visitor + Member Comments (*for items not appearing on the agenda*)
3. Call for Members Interested in Becoming DNBA Board Members
4. Update on Senator Mark Maguire Meeting: Steve Jordan, Tief Gibbs & Jeannie Jarnot, Board Members
5. DNBA Mission Statement. What Are Our Common Business Interests?: Steve Jordan, Interim President
6. General Update: Stephanie Koehler
 - a. Annual Report & Budget Presentation to City Council October 10th
 - b. First Reading of the Food Cart Ordinance October 10th City Council
 - c. Employee Parking Proposal
 - d. Upcoming Events in Downtown.
 - i. Nostalgia Days: October 6 (cruise) & October 7 (car show)
 1. Call for Volunteers
 2. A Record \$9,540 in Sponsorship Secured
 - ii. Safe Trick or Treat: October 28
 - iii. Tree Lighting Festival: December 2
 - iv. Bouncy Ball New Year: December 31
 1. \$3,500 in sponsorship secured meeting the threshold to move forward with the event
 2. Finnegan's, CWS, Avenue Salon, Angie's Steam Foot Spa, 5 Little Monkeys, Katie Chase State Farm, Crumble Cookies, Centric Signs
 - e. New Business Updates
7. City of Novato Update – Sullina Sanchez
8. Treasurer's Report
9. 2023 DNBA Membership Remaining Meeting Schedule:

Membership Meetings are open to DNBA members only and are held the first Wednesday of each month at 7pm. A postcard with the location will be mailed to your business address the week prior to the meeting.
Remaining In 2023: **Nov. 1**, Dec. 6 (board elections)

BID Advisory Board Meetings are open to the public and are held the 3rd Tuesday of February, May, August and October at 7pm.
Remaining In 2023: **Oct. 17**.

DNBA Board Meeting
(Closed Meeting)

1. Call to Order & Roll Call: Jon Ballack, Tief Gibbs, Jeannie Jarnot, Steve Jordan, Crystal Redding, Andy Podshadley, Barbara Slack, Rob Sundberg, (Stephanie Koehler, Executive Director)
2. RTB Recap
3. Sponsorship Update
4. Discuss Common Business Interests
5. Review Food Cart Ordinance Statement
6. Approve Meeting Minutes from September 6, 2023
7. Other Business + Open Discussion