

Meeting Date: Wednesday, June 1, 2022
Time: 7pm DNBA Membership Meeting (DNBA/BID Members Only)
Board of Directors Meeting Immediately Following (Closed Meeting)
Location: Creekside Bakery, 1719 Grant Ave, Novato

DNBA/BID Membership Meeting
(Open to DNBA/BID Members Only)

7:03pm Call to Order & Introduce Guests: Emily Rich, President
Katie Chase, State Farm; Katherine Anderson, Copperfield's; Vincent Cheung, Angie's Steam Foot Spa; Jon Ballack, Orange Theory; Steve Jordan, Creekside Bakery; Emily Rich, Village Child; Mary Price, Village Child; Peter Serchia, All Season Soccer; Rob Sundberg, Avenue Salon; Will Morat, City of Novato; Mr. Jarnot, Beauty Heroes; Helen Saenz, Alice Becker; Stephanie Koehler, DNBA.

BID Business Survey

Members were reminded to complete the information gathering survey sent via email on 4 occasions. It will be sent again, so be watching email. We are looking for strong participation.

City of Novato Update – Will Morat

- The date for launching the 2022 Tenant Improvement Grant has not yet been set, however they are hoping it will be launched over the summer. Members indicated they were anxious for the opportunity to apply.
- The NovatoNotes Gift Card Program will be launching June 2nd. Members were reminded to fill out the information provided by the City to participate.
- Will let the membership know he would be leaving the City June 9th. He indicated all issues and communications should be directed to Vicki Parker until his replacement can be hired.

Treasurer's Report – Mike Kuimelis, Treasurer

Other Business

- Kiosk event poster is done. Members were reminded to email anything they want included no later than 2 weeks prior to the print date. Next Deadline July 15.
- First Fridays On Grant will be in full swing June 3rd. Princess Story Time at Village Child will have Ariel reading to the children at 5:30pm. Artisans will be sponsored by Downtown Businesses to encourage people to attend.
- June 4th Katie Chase/State Farm will be giving out balloons for kids and gifts for them to give dad on Father's Day.

7:20pm Meeting Adjourned

Regular Board of Directors Meeting
(closed meeting)

7:25pm Call to Order: Emily Rich, President

Roll Call: Katie Chase, Katherine Anderson, Vincent Cheung, Jon Ballack, Steve Jordan, Emily Rich, Peter Serchia, Rob Sundberg, (Stephanie Koehler, Executive Director)

Travel & Tourism Committee/Chamber Meeting Update

An update was given regarding a recent meeting and communications with the Chamber regarding the tourism committee. The board directed Emily and Stephanie to reach out to Adam to get clarity on what he is looking for from the DNBA regarding the upcoming contract finalization with the Chamber. Board members plan to attend the Council Meeting on June 24th where the item will be discussed.

General Update – Stephanie Koehler

- Rock the Block will be happening June 23rd. Everyone is encouraged to come out and support.
- Tien Lam has informed the board he is resigning his position.

Approve Meeting Minutes from May 4, 2022

Peter Serchia made a motion to approve the meeting minutes as written. Steve Jordan seconded the motion.
Vote: 7 In Favor. None Opposed. One Abstention.

Other Business + Open Discussion

None.

8:12pm Meeting Adjourned