

ROCK THE BLOCK NOVATO



Thursday, June 22, 2023
&
Thursday, September 14, 2023
Sponsorship Opportunities

presented by:



ROCK THE BLOCK

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About Rock The Block

In 2018 the Downtown Novato Business Association kicked off their inaugural Rock the Block events to celebrate the beginning and ending of summer. On two summer Thursday evenings, Grant Avenue is closed down in the heart of downtown – food and alcohol vendors are set up on the street alongside games and activities for the entire family. The free event is centered around a concert by one of the Bay Area's most popular party & dance bands. Thousands of people come out to enjoy the summer night and the company of their friends and neighbors. The overwhelming success of the first year set the tradition in stone and we are looking forward to another great year.

Who: People from all over the Bay Area

What: The outdoor event is filled with music, food vendors, adult beverages and activities for the entire family.

Dates: Thursday, June 22, 2023 | 6-9pm
Thursday, September 14, 2023 | 6-9pm

Attendance: 2,500 – 3,000

A Free Community Event

We are committed to keeping Rock the Block a FREE event. We believe this fosters a community spirit and encourages attendance. We are also committed to having the highest caliber of music to offer a festive and exciting atmosphere while drawing people from all over the region.

This is only possible with the support of our sponsors.

Please consider supporting Rock the Block at the following levels:

\$500 - \$999

Name recognition on social media in advance of the event and from the stage at the event.

Booth at the event if desired.

\$1,000 - \$4,999

Name recognition on event posters and event banners as well as on social media in advance of the event and from the stage at the event. Booth at the event if desired.

\$5,000 and Up (Limit 2 Per Event)

Logo recognition on event posters and event banners as well as on social media in advance of the event and from the stage at the event. Booth at the event if desired.

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ROCK THE BLOCK

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SPONSORSHIP FORM

(Please fill out and return with your check)

Company Name: _____

Contact Name: _____

Phone: _____

Email: _____

Sponsorship Level: _____

Event Date: ☐ June 22, 2023
☐ September 14, 2023

Sponsorship \$ Amount: _____

Make check payable to: Downtown Novato Business Association

Mail check and application to:

DNBA
P.O. Box 312
Novato, CA 94948

Questions?

Stephanie Koehler | Executive Director | 415.599.6880 | Info@DowntownNovato.com

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