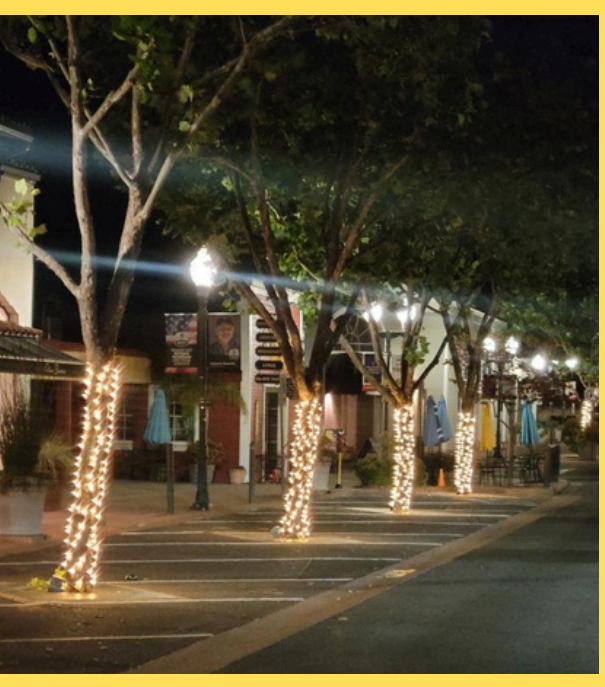


# HELP ILLUMINATE DOWNTOWN NOVATO

We hope you are enjoying the newly strung lights on the Grant Avenue trees from Scott Ct. to Redwood Blvd.



Due to vandalism and city budget constraints, we were recently faced with the prospect that all the white lights would be removed from the Grant Avenue trees. To avoid this, the DNBA has taken over the task of replacing and maintaining the lights.

In order to do this properly with LED lights and theft deterrent electrical boxes for all 125 trees, the cost far exceeds the Downtown Business BID fees collected annually.

While we will work the maintenance cost into our future DNBA budgets, we are asking the community to help offset the replacement cost by becoming a tree sponsor by October 1, 2024. In appreciation, we will place a permanent donor plaque at a prominent place in Downtown with the names of all individuals and businesses who helped keep the trees illuminated. Gifts can be made in honor of others as well.

## Gift Suggestions

\$100

An Electrical Box

\$250

One Spool of Lights

\$500 One Tree

\$1,000 Two Trees

\$1,500 Three Trees

The total project cost will be \$85,000.

The DNBA has already invested significant seed funds toward the project and have received a lead gift of \$5,000.

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