

Meeting Date: Wednesday, October 5, 2022

Time: 7pm BID Advisory Board Meeting (Open to the Public)
DNBA Membership Meeting (immediately following – DNBA/BID Members Only)
Board of Directors Meeting (immediately following – Closed Meeting)

Location: Creekside Bakery, 1719 Grant Ave, Novato

BID Advisory Board Meeting
(Open to the Public)

1. Call to Order: Steve Jordan, Chair
Board: Katherine Anderson, Jon Ballack, Katie Chase, Vincent Cheung, Tief Gibbs, Steve Jordan, Andy Podshadley, Emily Rich, Peter Serchia, Rob Sundberg, (Stephanie Koehler, Executive Director)
2. Public Comment | For items not found on the agenda. Limit 2 minutes for each speaker.
3. BID Assessment Proposal Report & Approval
4. Approval of BID Advisory Board Meeting Minutes for August 3, 2022
5. Adjourn

Downtown Novato Business Improvement District (BID) Advisory Board meets quarterly and was created by a formal action of the Novato City Council.

DNBA/BID Membership Meeting
(Open to DNBA/BID Members Only)

1. Call to Order, Introduce Members & Guests - Emily Rich, President
2. Visitor + Member Comments
3. Meet Beth Johnson, Novato Chief of Police
4. City of Novato Update – Jessica Deakyne
5. Update On 2022 Events
 - a. Nostalgia Days Cruise & Show | October 7 & 8
 - i. Cruise | Friday 6-8pm
 - ii. Car Show | Saturday 10:30am-4pm
 - b. Safe Trick or Treat | October 29 | 11am-2pm
 - i. Candy Pick Up at Trek Winery
 1. Wednesday, October 26 | 3-6pm ONLY
 2. Thursday, October 27 | 3-6pm ONLY
 3. Friday, October 28 | 3-6pm ONLY
6. Treasurer's Report – Stephanie Koehler

Close DNBA General Membership Meeting

Regular Board of Directors Meeting
(closed meeting)

1. Call to Order: Emily Rich, President
2. Roll Call:
Katherine Anderson, Jon Ballack, Katie Chase, Vincent Cheung, Tief Gibbs, Steve Jordan, Andy Podshadley, Emily Rich, Peter Serchia, Rob Sundberg, (Stephanie Koehler, Executive Director)
3. Budget & Annual Report Final Review & Approval
 - a. City Council Presentation & Notice to Levy Assessment – October 25
 - b. City Council Vote to Levy the Assessment – November 15
4. General Update – Stephanie Koehler
5. Approve Meeting Minutes from August 3, 2022
6. Other Business + Open Discussion

Close DNBA Board Meeting