

DNBA Membership + DNBA Board of Directors Meetings

Meeting Date: Wednesday, February 7, 2024

Time: DNBA Membership Meeting (DNBA/BID Members Only)

Board of Directors Meeting (immediately following – Closed Meeting)

Location: Trek Winery, 1026 Machin Ave, Novato

> DNBA/BID Membership Meeting (Open to DNBA/BID Members Only)

1. Call to Order & Introduce Guests: Barbara Slack, President

2. Visitor + Member Comments Please note comments are limited to about 3 minutes and will not be discussed at this meeting. If necessary, the item can be agendized for a future meeting.

3. Welcome DNBA Board Members Appointed To Vacant Seats January 2024

Meghan Evans, Buttercup Home Maureen Gallagher, Avenue Salon Shannon Wood-Gallegos, B12 Love

- 4. First Fridays Discussion Stephanie Koehler
- 5. How Members Can Help Build a Parking Culture to Benefit All Businesses & Customers
- 6. Member Feedback: What would you like to see from the DNBA in 2024?
- 7. City of Novato Update Sullina Smith
- 8. Treasurer's Report Andy Podshadley, Treasurer
- 9. 2024 Event Dates
 - i. Rock The Block: June 20 & September 12
 - ii. Nostalgia Days: October 11 & 12
 - iii. Small Business Saturday: November 30 iv. Tree Lighting: December 7 v. Bouncy Ball New Year: December 31

2024 DNBA Membership Meeting Schedule:

Membership Meetings are open to DNBA members only and are held the first Wednesday of each month at 7pm. A postcard with the location will be mailed to your business address the week prior to the meeting. The agenda is posted on DowntownNovato.com at least 3 days prior to the meeting. In 2024: March 6, April 3, May 1, June 5, July 10 (note date change due to holiday), Aug. 7, Sept. 4, Oct. 2, Nov. 6, Dec. 4

BID Advisory Board Meetings are open to the public and are held the 3rd Tuesday of February, May, August and October at 7pm. A postcard with the location will be mailed to your business address the week prior to the meeting. The agenda is posted on DowntownNovato.com at least 7 days prior to the meeting. In 2024: **Feb. 20**, May 21, Aug. 20, Oct. 15.

Close DNBA General Membership Meeting



DNBA Membership + DNBA Board of Directors Meetings

Regular Board of Directors Meeting

(closed meeting)

1. Call to Order: Barbara Slack, President

Roll Call:

Jon Ballack, Vincent Cheung, John Christman, Meghan Evans, Maureen Gallagher, Tief Gibbs, Jeannie Jarnot, Steve Jordan, Andy Podshadley, Barbara Slack, Rob Sundberg, Shannon Wood-Gallegos (Stephanie Koehler, Executive Director)

- 3. Discuss Member Feedback: Initial Goal Setting for 2024
- 4. General Update Stephanie Koehler
 - a. White Tree Lights Update
 - b. Farmers Market
 - c. Business License Renewals
 - d. Event Fund Raising Packets
- 5. Approve Meeting Minutes from January 3, 2024
- 6. Other Business + Open Discussion

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BID Advisory Board Meetings are open to the public and are held the 3rd Tuesday of February, May, August and October at 7pm. In 2023: Feb. 20, May 21, Aug. 20, Oct. 15.

Close DNBA Board Meeting