

Meeting Date: Wednesday, October 5, 2022
Time: DNBA Membership Meeting (immediately following – DNBA/BID Members Only)
Board of Directors Meeting (immediately following – Closed Meeting)
Location: Creekside Bakery, 1719 Grant Ave, Novato

DNBA/BID Membership Meeting
(Open to DNBA/BID Members Only)

7pm Call to Order, Introduce Members & Guests - Emily Rich, President

Katherine Anderson, Copperfield's Books; Jon Ballack, Orange Theory Fitness; Katie Chase, State Farm; Vincent Cheung, Angie's Steam Foot Spa; Tief Gibbs, Vintage Vehicles; Steve Jordan, Creekside Bakery; Andy Podshadley, Trek Wine; Emily Rich, Village Child; Peter Serchia, All Season Soccer; Stephanie Koehler, DNBA; Helen Saenz, Alice Becker; Mary Price, Village Child; Beth Johnson, Novato Police; Tina Perez, B12 Love; Jessica Deakyne, City of Novato; Alison Fletcher, City of Novato; Barbara Slack, CWS Construction; Leslie Murphy, WBE; Sean Murphy, New Game Store; Jeannie Jarnot, Beauty Heroes; John Christman, TOPO Chiropractic

Visitor + Member Comments

None

Meet Beth Johnson, Novato Chief of Police

The membership was pleased to meet the new Chief of Police and asked questions about issues impacting Downtown. Primarily the questions related to concerns about the homeless population sleeping in doorways and the growing impacts on businesses. The question was posed about having a "beat cop" who is a constant presence in downtown to deter and address certain behaviors. There was discussion about mental health services available and the challenge of service resistant individuals.

City of Novato Update – Jessica Deakyne

- Discussed the Single Use Ordinance on the horizon. The City is still working with the County to finalize details.
- New Economic Development Analyst has been hired. Sullina Sanchez will be starting next week.
- The audit of the BID list and classifications is almost complete.
- The Tenant Improvement Grant Application date has not been set yet but will hopefully be open by the end of the year.

Update On 2022 Events

Nostalgia Days Cruise & Show | October 7 & 8
Cruise | Friday 6-8pm
Car Show | Saturday 10:30am-4pm

Safe Trick or Treat | October 29 | 11am-2pm
Candy Pick Up at Trek Winery
Wednesday, October 26 | 3-6pm ONLY
Thursday, October 27 | 3-6pm ONLY
Friday, October 28 | 3-6pm ONLY

There was a question from a member about the profitability of events. It was reported that Bock the Block, Nostalgia Days and the Tree Lighting typically show a revenue however other events like Safe Trick or Treat and Bouncy Ball New Year of written into the budget and serve as promotional opportunities and community goodwill.

Treasurer's Report

8:06pm Close DNBA General Membership Meeting

Regular Board of Directors Meeting
(closed meeting)

8:15pm Call to Order: Emily Rich, President

Roll Call: Katherine Anderson, Jon Ballack, Katie Chase, Tief Gibbs, Steve Jordan, Andy Podshadley, Emily Rich, Peter Serchia, (Stephanie Koehler, Executive Director)

Budget & Annual Report Final Review & Approval

A final draft of the Annual Report and Budget was presented. Steve Jordan made a motion to approved as presented. Emily Rich seconded the motion. No additional comments during discussion. *Vote: All in Favor. None Opposed. None Abstained.*

- City Council Presentation & Notice to Levy Assessment – October 25
- City Council Vote to Levy the Assessment – November 15

General Update – Stephanie Koehler

Barbara Slack of CWS Construction has officially requested to be considered for a Board position.

Kate Chase has nominated Crystal Redding from her State Farm office to run as her business' representative.

Approve Meeting Minutes from September 7, 2022

Steve Jordan made a motion to approved as written. Peter Serchia seconded the motion. No additional comments during discussion. *Vote: 7 in Favor. None Opposed. One Abstention.*

Other Business + Open Discussion

None.

8:41pm Close DNBA Board Meeting